Video
Courses
Skills
Business

Sage Research Methods

Reference
& Academic
Books
Data

Supercharging research

From the leading publisher in social research methods comes the only resource dedicated to training researchers at all levels. From navigating the research process to the latest techniques in digital and big data research, it's become a must-have resource for libraries globally, helping researchers to tackle society's biggest problems.
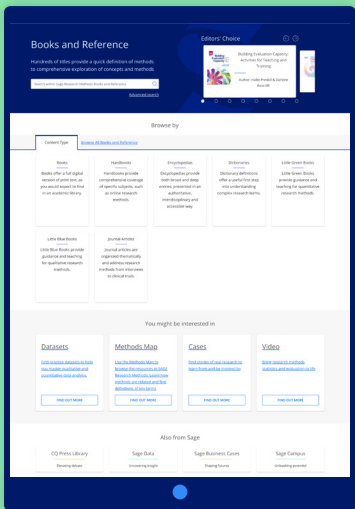
Request a trial

sagelearningresources.com/research-methods

Books & Reference

The cornerstone of the Sage Research Methods suite, this module puts gold-standard original content at users' fingertips. With a growing list of more than 1,000 titles, the full research process and hundreds of methods are covered, from quick introductions for novice researchers to detailed explanations for experts looking to enhance their skills.

Advantages of using Books & Reference

- Project Planner guides you step-by-step through the research process with bite-sized advice, further reading suggestions, and practical checklists

- Full access to the complete Quantitative Applications in the Social Sciences series (Little Green Books)

- Make connections across related concepts with the Methods Map visualization tool

- Hear directly from key voices in the field with dozens of short videos
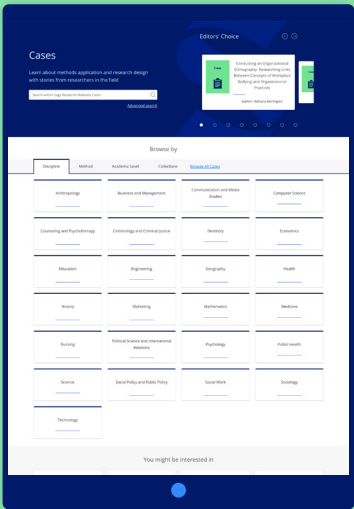
Cases

Written by the researchers themselves, these eye-opening case studies follow real research projects – walking you through why methods were chosen, and how the inevitable unforeseen challenges were overcome. Explore and learn from the realities of research, so often left out of journal articles and textbooks.

Advantages of using Research Methods Cases

- Discover methods appropriate for your study – search by discipline for methods used successfully in similar projects to yours

- Learn first-hand about the decisions and pivots that researchers often need to make

- Easily adapt cases for coursework with the provided learning objectives and discussion questions

Available

- Cases Part 1
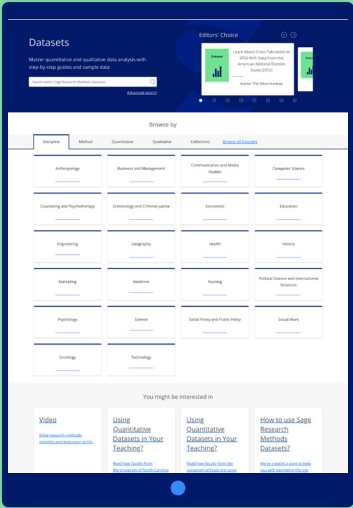- Cases Part 2
- Medicine & Health Cases

Datasets

Learn by doing, with downloadable datasets and step-by-step guides that walk users through quantitative and qualitative data analysis. Sourced from government and academic sources, each dataset has been chosen for its ability to illustrate key techniques, so you get to learn analysis hands-on and instructors save hours of work sourcing and cleaning data.

Advantages of using Datasets

- Quickly find the right dataset with options to search by method, discipline, or data format
- Learn SPSS, R, Stata, and Python with software guides included with quantitative data examples
- Source student-ready data for assignments and exams
- Learn how to manage "dirty data," or datasets with missing variables and other problems

Available

- Datasets Part 1
- Datasets Part 2

Foundations

With contributions from a global list of experts, Foundations introduces key terms in research, including hundreds of qualitative, quantitative, and mixed methods, through hundreds of reference entries. Innovators in the field are also covered, with a special emphasis on previously underrepresented figures, including many women and people of color.

Advantages of using Foundations

- Easily find introductions to hundreds of topics through concise reference entries
- Discover new concepts through the series navigation, which suggests related topics
- Gain a thorough introduction to each topic, building a strong foundation for additional inquiry or to put concepts into practice
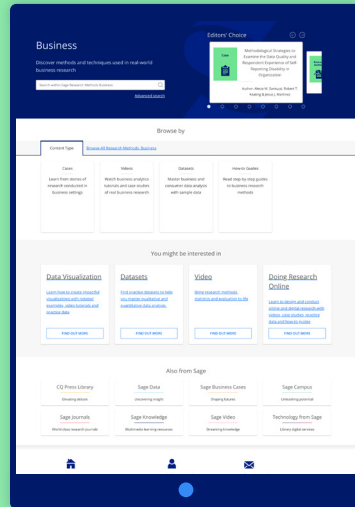
Business

Evidence-based business decisions require robust, dependable analysis. This multimedia collection is focused on helping you deliver this. From identifying a testable question to collecting and analyzing data, it equips you with the tools to deliver data you can trust. Both qualitative and quantitative methods are covered, including psychological methods used to analyze consumer behavior.

Advantages of using Business

- Master methods such as triangulation and content analysis with supporting how-to guides

- Watch video tutorials by experts in the most popular and evolving techniques

- Take inspiration from case studies of real projects written by the researchers who conducted them

- Get hands-on practice using sample data and walkthroughs of analytic techniques

Diversifying and Decolonizing Research

New

Dive into this transformative collection, dedicated to supporting users in conducting research that is both critical and inclusive by showcasing a diverse range of experiences and approaches from marginalized, underrepresented, underserved, and vulnerable communities, as well as decolonial perspectives that challenge traditional research paradigms

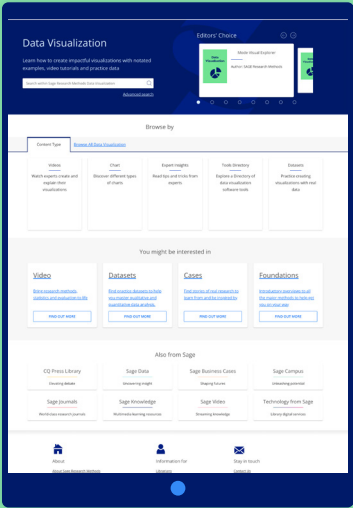## Advantages of using using Diversifying and Decolonizing Research

- Be inspired by case studies showcasing research conducted according to decolonial principles

- Dive into a rich video library including Indigenous and underrepresented researchers, methods and themes

- Get hands-on experience of critically appraising datasets and their structure, identifying bias, and learn to analyze data using Indigenous methodologies

Data Visualization

Effective data visualizations can instantaneously communicate complex concepts by creating a visual story. Make your reports and presentations more powerful by following these techniques, delivered in step-by-step guides and annotated examples. Choosing the best visuals for your data and the pitfalls to avoid are also covered.

Advantages of using Data Visualization

- Learn about the five types of visualizations—categorical, hierarchical, temporal, spatial, and network – and explore examples of each in the Chart Gallery

- Watch video tutorials by experts and leaders in the field

- Practice on clean datasets, following step-by-step guides to create your own visualizations using a variety of online tools

- Find the best software to create your visualization through overviews of the key tools available
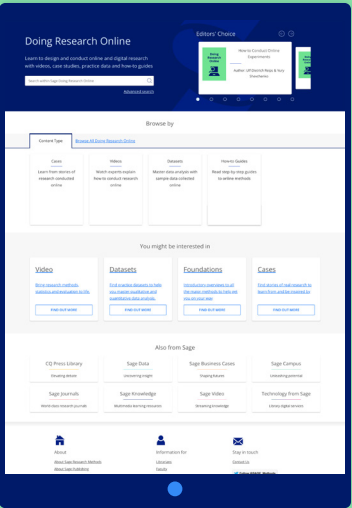
Doing Research Online

Digital research methods are powerful and here to stay. Through how-to guides, case studies, video tutorials, and practice data, this collection walks users through the online and digital research techniques they need to know. Ethical issues and pitfalls to be aware of when doing research online are also covered.

Advantages of using Doing Research Online

- Master methods such as online surveys and API data collection with supporting how-to guides

- Watch video tutorials by experts in the most popular and evolving techniques

- Take inspiration from case studies of real projects written by the researchers who conducted them

- Get hands-on practice using sample data and walkthroughs of analytic techniques
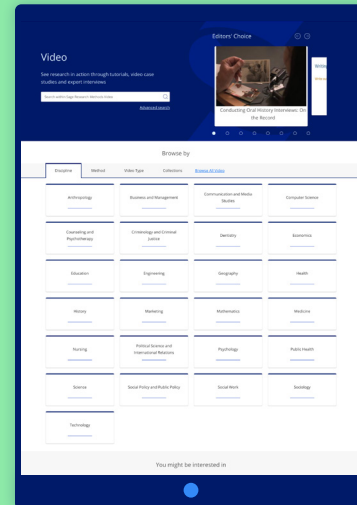
Video

Video tutorials, expert interviews, and short documentaries on key methods topics, showing research in action to help users build their skills as they prepare to conduct original research. From foundational academic skills perfect for first-year college students to the latest big data research, there is video for researchers at any level, and platform tools such as custom clips and embed codes make it easy for teaching faculty to incorporate video content into their courses.

Advantages of using Video

- Review methods concepts: Tutorials and in-practice videos, including stats tutorials, help students review concepts outside of class when their professor is unavailable

- Illustrate a concept in class: Video clips can be used to illustrate a point in a lecture, or can be assigned for viewing before class to spur discussion

- Enliven online courses: Because they can be embedded in learning management systems, videos are the perfect content to add to online course environments

Platform features

A user-friendly video player with features focused on accessibility

- HTML5 player
- Add to list
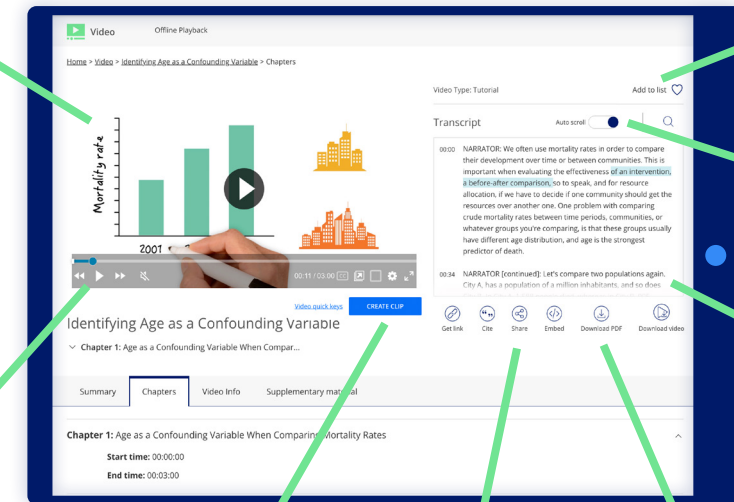- Auto-scroll, searchable, downloadable transcripts
- Shortcut keys
- Control playback, speed, closed captions
- Create custom clips
- Cite, share or embed HTML code in a web page
- Download videos to access on the go

Video Collections

Quantitative & Mixed Methods **New**

Master the basics with a comprehensive introduction to the essential skills, concepts, and techniques necessary for carrying out impactful quantitative and mixed methods research projects, through a rich array of expert interviews, practical tutorials, and real-world case studies.

- Explore a range of essential quantitative and mixed methods
- Gain practical tips and learn from experienced researchers across the globe
- Dive into discussions about cutting-edge innovations led by those at the forefront of their field

Qualitative & Mixed Methods

Take a deep dive into hundreds of different methods through tutorials, case studies, and expert interviews. See research in action in real projects and learn to combine qualitative techniques with quantitative for a mixed methods approach.

- Learn directly from top experts, including Johnny Saldana and Cheryl Poth
- Master data collection, management, and analysis
- Navigate research with different types of subjects and populations

Video

Go beyond text and theory to see methods in action in this original flagship video collection covering the full research process. Bring your understanding of best practice to life when you watch researchers at work.

- Access tutorials by methods experts, including a complete introduction to statistics course, at any time
- Review methods concepts at your own pace, watching and rewatching as necessary
- Easily embed videos in learning management systems, enlivening courses, both online and in person

Practical Research & Academic Skills

Build foundational skills for academic and research success. The videos in this collection cover key skills you need for successful transitions to higher education, independent research, and for confidently sharing your findings through publication or professional presentations.

- Develop the foundational skills necessary, such as project management and presentation skills, to ensure that your research is reliable and well-communicated.
- Master key steps of the research process, including writing persuasive proposals, securing ethical approval, and working with advisors
- Optimize the reach of your research with guidance on the publication process, professional networking, and giving conference presentations

Video Collections

Research Ethics & Integrity

Navigate ethical approvals and integrity standards for reliable results. The videos in this collection cover ethical considerations (including handling of sensitive data), working with review boards, and maintaining integrity to produce rigorous, reproducible research.

- Protect research subjects by ensuring compliant handling of sensitive data and privacy protection, which is especially important for vulnerable groups
- Prevent pitfalls such as bias and academic plagiarism

Medicine & Health

Develop research techniques specific to clinical and public health. This collection covers methods used in clinical research, epidemiology, and public health studies. Expert video tutorials bring the practical application in a clinical setting to life.

- Master relevant research methods with the aid of expert video tutorials how techniques are applied in real-life scenarios
- Learn from recent events with content specific to the COVID-19 pandemic

Data Science, Big Data Analytics, and Digital Methods

Learn about big data research in real settings through relatable videos. Data science covers a huge range of statistical techniques and methodological issues, with applications reaching far beyond the social sciences. This collection helps makes the methods and challenges of big data research relatable by showing it applied to real settings.

- Master software tools—including Tableau, Python, and R—with step-by-step tutorials
- Learn how developments in big data and digital methods can be applied to the social sciences
- Find inspiration on applying data science to your own research through video case studies

Market Research

Learn practical skills from tutorials by expert market researchers. These video tutorials by business experts equip users to plan market research projects, choose the right qualitative and quantitative methods, and to make confident data-driven recommendations based on reliable results.

- Master methods commonly used in market and marketing research through video tutorials featuring academic and professional experts
- Dive deep into data analysis with full series on statistics and probability, survey analysis for market insight, and interpreting qualitative data
- Review methods concepts at your own pace, watching and rewatching as necessary

Discover other available resources in our portfolio

Sage Business

Sage Skills

Sage Video

Sage Data
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