

Quick Start

methods.sagepub.com



What is Sage Research Methods?

Sage Research Methods provides you with the information you need to understand, design and execute research at all levels, from undergraduates starting their first projects to most senior faculty. Content includes books, reference works, journal articles, case studies, datasets, and videos.

For a guide on accessibility features for Sage Research Methods, visit **methods.sagepub.com/accessibility**

The homepage offers multiple ways to access the content:

Content tiles: Dive straight into different content types or topics.

2 **Search:** Enter a search term, keyword or phrase in the search box, or use "Advanced Search" to apply multiple criteria.

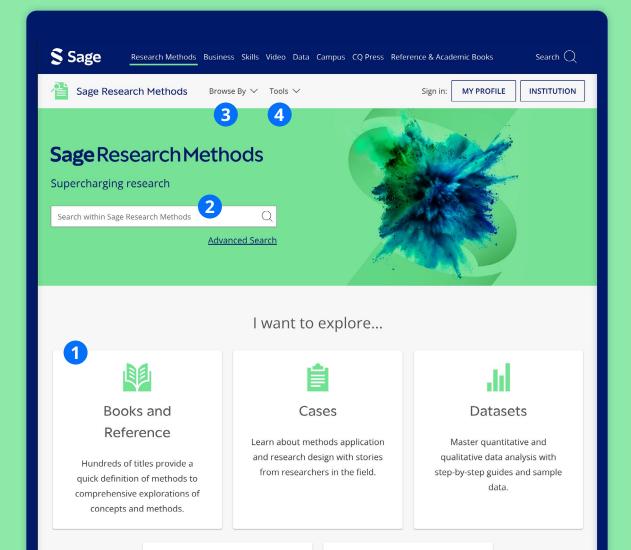
3 Browse by:

- Discipline
- Content Type
- Topic

Need help with research methods?

- 4 Visit "Tools" to explore our interactive research tools:
 - Methods Map
 - Project Planner
 - Which Stats Test
 - Reading Lists

Start on the homepage



Searching Sage Research Methods

Entering a term into the quick search box on the homepage or in the main header will direct users to a search results page. Users can select Advanced Search to filter by multiple criteria and to conduct Boolean queries.

1 Quick filters Panel

The quick filters panel in the search results page includes keyword searching, and features several filters to narrow results further, including:

- Content type
- Discipline
- Publication date

2 Saved Searches

All Sage Research Methods users can create free user profiles and save search queries. The "Profile" button can be found in the upper right-hand corner of any page on Sage Research Methods.

To view your saved searches or reading lists, log into your profile and click on your name in the upper right corner of the screen.

Once signed in, you can save any searches using the "Save Search" button at the top of your search page.

Search results

S Sage	Research Methods Bus	iness Skills Video Dat	a Campus CQ Press	Reference & Academic Books	Search 📿
				Signed in: MY PROFILE	Sage
1,206 res	ults found				
for "quali	tative data analy	sis" $ \times$			
showing 1-20 res	sults				
2 SAVE SEARCH	EDIT SEARCH Grou	p results by: Work	Sort by: Most i	recent V	
— Content typ	available to me	Case	Detangl Pluralisi Qualitat Authors: Publisher:	ses ing Entanglements throug n and Data Triangulation ive Case Study from a Fai Kumudu Kapiyangoda, Tharusha N SAGE Publications Ltd blication date: 2024	<u>: A Tale of a</u> mily Business
Books	+		Contains:		-
Reference	+			Case study research, Focus groups	
Journal Artic	les +		managers'	ables in capturing internal and exter situational reactions instigating char	nge in the
Datasets	+		engaged in	nt control systems (MCSs) of a famil footwear and tire production. Over	six decades and
Cases	+			rations, the firm has reached great h redded family traditions, it strives to	•

emerging from the changing external environment, in its business

Research tools

Methods Map

The Methods Map can be a useful tool to help users understand and navigate the methods landscape, as well as find the exact method they're looking for. A definition of the term appears at the top center of the screen, along with a link to access content. Broader terms appear to the left and narrower terms to the right, so you can easily explore related concepts.

Project Planner

Philos

Review

Devel

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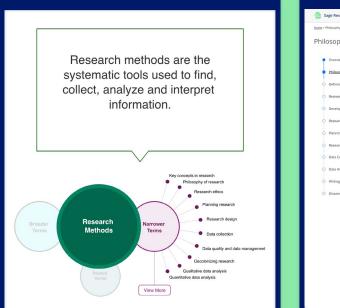
Data A

) Writing

O Distan

Project Planner is a step-by-step guide for designing and carrying out a research project. From the philosophy of research itself, to designing a project, to disseminating results, Project Planner contains detailed instructions on every aspect of your project.

Tip: Project Planner includes checklists for key stages that you can apply to your own project.



search Methods Browse By ~ To	ols 🗸	Signed in: MY PROFILE Sage
y of Research		
bhy of Research		Add to list Get link Cite Share Embed Download PDF
ew	Philosophy of Research	
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ng a Topic		 Show A
ing the Literature	Introduction	^
oping a Researchable Question	Publication year: 2017 DDI: https://doi.org/10.4135/9781526408495 More information ~	Add Get Cte Share Embed Download
rch Design	Mare marmadum V	to link POF But
ng and Practicalities	Introduction	
rch Ethics		
ollection	This stage will:	
nalysis and Interpretation	Explain the philosophy of research Provide an overview of methodology and method Explain research traditions and different schools	
g Up	This section deals with the philosophy of research and	
nination	underpins all the work you do. These are important co they're one of the areas people find most challenging; away. Read the section and see which concepts are fan new to you—you can return to this section at any time	o don't worry if they don't sink in right nillar to you. Identify other things that are
	Why Do Research?	~
	What's the Difference Between Methodology and	Methods? ~
	What Are Ontology and Epistemology?	~
	Do All Social Scientists Use the Same Methodolog	y? ~
	What Other Terms Might I Encounter When Learn	ing About Methodology?

Which Stats Test

Which Stats Test will help you choose the right statistical test for your data analysis, guiding you through questions on the number and type of variables you have and the type of comparison you are planning. Which Stats Test will recommend a statistical test, along with links to material and Sage Research Methods datasets so you can practice data analysis techniques and improve your statistical analysis skills.

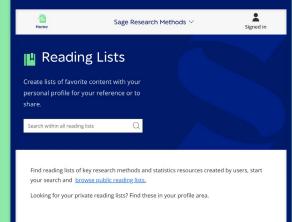
Tip: Our helpful links to explanatory content from Sage Research Methods will help guide you to understand key terms

Reading Lists

To create your own Reading Lists, simply click on the "Add to list" link from any content or search results page. Add the name of the list in the dialog box, then hit "create". Under Tools, select Reading Lists to see public lists created by other users.

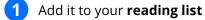
You can continue adding content to the list by selecting it from the drop-down menu of your lists in "Add to an existing list". Reading Lists are set to private by default, but you can make your list public to encourage sharing among users. Faculty members can use the Embed feature to share a Reading List with their students on their online syllabus or course management system.

Take the test	(?) Help	And Home
Question 1 - What is the purpose of your analysis?		
O To look for differences between sets of data		📕 Read
To look for an association between variables		-
Help: Read more about <u>choosing test statistics</u> to help you get started		Create lists of fa personal profile share.
Question 2 - What do you want to do with your data?		Search within all re
Measure the strength of association between two variables of the same type		Search within all re
O Predict values of an outcome variable from one or more independent variables		
Help: We have introductory materials on <u>correlation and regression</u> that can help you understand. Need a bit more in-depth explanation? Try reading a book chapter on <u>correlation and regression</u> .		Find reading lis your search and
Question 3 - What measurement level are your variables?		Looking for you



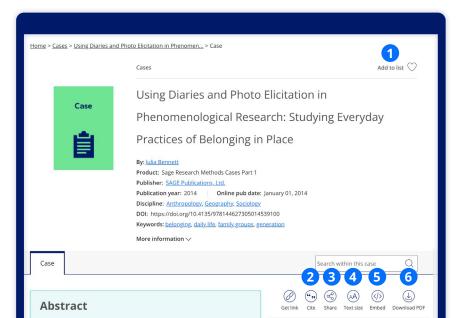
Using the tool menu

Once you've clicked on a piece of content from your search results, the tool menu will allow you to:



- **Export** the citation
- **3** Share it via social media or email
- 4 Change the **text size**
- 5 Embed the content in your LMS or VLE
- **6 Download a PDF** of the content for offline study

Tip: You can print directly from your browser or from the PDF view.





Sage Research Methods Foundations is a collection of essays and reference entries covering the entire research process and the full methods curriculum. This resource is presented in a guided series of entries and on key concepts and scholars, with special emphasis on traditionally under-represented scholars.

Foundations appears alongside other content on Sage Research Methods on the homepage tiles, or you can browse by foundations entry, innovators, and series at **methods.sagepub.com/foundations**

Each Foundations entry contains:



3

- Guided exploration panel on the left
- What's next tab to explore the method in more detail

Links to further reading on the subject

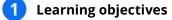
Part of S	eries: <u>Generalized Linear Models</u>	Foundations Add to list
0	FOUNDATION ENTRY	
1	Goodman, Leo A.	Analysis of Rare Events
0	FOUNDATION ENTRY	
	Ordinal Regression Models	By: Heinz Leitgöb Edited by: Paul Atkinson, Sara Delamont,
		Alexandru Cernat, Joseph W. Sakshaug & Richard A.Williams
Q	FOUNDATION ENTRY	Publisher: SAGE Publications Ltd
	Logit and Probit: Binary and Multinomial Choice Models	Publication year: 2020 Online pub date: January
	Multinomial Choice Models	15. 2020
0	FOUNDATION ENTRY	Discipline: Anthropology, Business and Management,
T	Multiple and Generalized	Communication and Media Studies, Computer Science,
	Nonparametric Regression	Counseling and Psychotherapy, Criminology and Criminal
		Justice, Economics, Education, Engineering, Geography, Health,
0	FOUNDATION ENTRY	History, Marketing, Mathematics, Medicine, Nursing, Political
	Stage Models	Science and International Relations, Psychology, Social Policy
0	FOUNDATION ENTRY	and Public Policy, Science, Social Work, Sociology, Technology
Ť	Ordinal Independent Variables	Methods: Event history analysis, Logit and probit models,
		Probability
0	FOUNDATION ENTRY	Length: 10k+ Words
	Clogg, Clifford C.	
0	FOUNDATION ENTRY	DOI: https://doi.org/10.4135/9781526421036863804
Y	Rank-Ordered Logistical Models	More information V
0	FOUNDATION ENTRY	
	Lasso and Post-lasso Inference	Entry What's Next Search within this entry Q
-	FOUNDATION ENTRY	
Ŷ	Data Transformations for Linear	



Sage Research Methods Cases are stories of how real research projects were conducted, written by the researchers themselves. They explain why the researchers chose the methods they did, how they overcame problems in their research and what they might have done differently with hindsight: the realities of research that are missing from journal articles and textbooks.

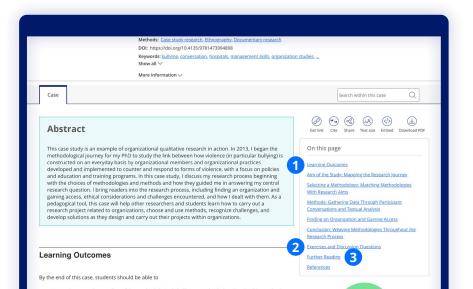
Cases appear alongside other content on Sage Research Methods on the homepage tiles, or you can browse cases by method, discipline and academic level at **methods.sagepub.com/cases**

Each case contains:



Exercises and discussion questions

Links to **published articles** about the study when available



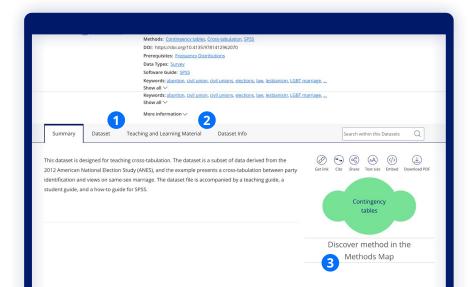


The Datasets collections offer sample datasets and instructional guides for hands-on data analysis practice. They are indexed by method and data type are optimized for classroom use.

Datasets appear alongside other content on the Sage Research Methods homepage tiles, or you can browse them by method, discipline and academic level at **methods.sagepub.com/datasets**

- **1** The Dataset tab will allow you to download the sample data and accompanying instructional guides. Quantitative datasets are available in a number of file formats for use with major statistical software packages.
- 2 The "Teaching and Learning Material" tab gives you access to teaching and student guides, as well as how-to guides for specific statistical packages featured in the dataset.

3 Direct link to the Methods Map offers a deeper exploration of the method applied in a dataset.



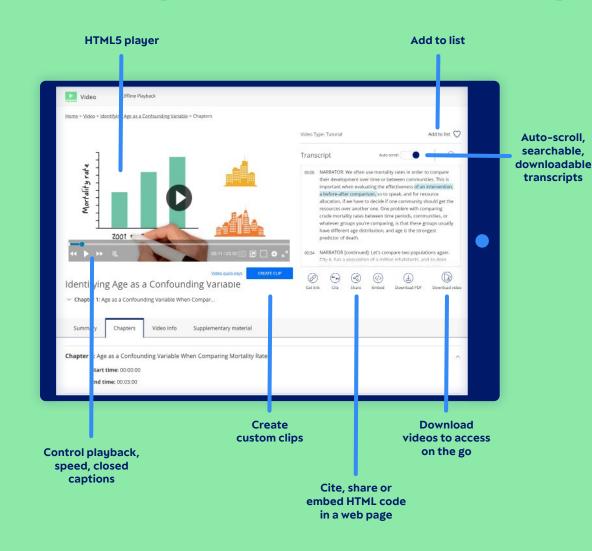


Sage Research Methods Video offers tutorials, case study videos, expert interviews, and more, covering the entire research methods and statistics curriculum across a range of topical collections.

Videos appear alongside other content on the Sage Research Methods homepage tiles, or you can browse them by method, discipline and academic level at **methods.sagepub.com/video**

Videos include downloadable transcripts, allowing for full text search, and a clipping tool to create and save custom clips. You will need to be signed in to your profile to save clips.

Video functionalities



Sage Research Methods

Additional resources

Faculty resources Usage-driving resources Accessibility