

# Sage Business Cases

Partner with Sage to develop your **Sustainability** case

**Series Editor:**

**Vesela Veleva, ScD, University of Massachusetts-Boston**

**Sage Publishing** continues to grow its teaching case collection, **Sage Business Cases**, across the business & management spectrum while focusing on key areas we care deeply about. The **Sustainability Series** debuted in January 2019 with cases that highlight the intersection between the private sector, public sector, and natural world, exploring how organizations can shape and be shaped by their physical, stakeholder, and regulatory environment. As we prepare for additional releases, we are particularly interested in submissions that discuss solutions to and effects of climate change. Submitted cases should articulate what sustainability is for the specific company/industry and consider introducing a dilemma which challenges students to develop their problem-solving and system thinking skills.

Sage is pleased to offer case authors:

- Double-blind peer review of your case and teaching notes
- A thorough editorial process, working to develop your ideas and prepare cases for successful publication
- Copyright in your name and final PDF for ease of use in your classroom
- Payment when your case is published
- An international audience for your work

Have you written a case that you currently use in your classroom? Do you have an idea or a rough draft of a case? Bring it to Sage and we'll work with you to develop your idea and ready it for the global classroom.

## **DEADLINE FOR SUBMISSION:**

**Rolling**

**August 31, 2024, for publication in 2025.**

We look for cases between 1,000 and 5,000 words. Please include teaching notes and discussion questions. Guidelines and templates may be found [here](#). Manuscripts are accepted on an ongoing basis through our ScholarOne [portal](#). Authors receive decisions within 8 weeks of submission.

**For questions and sample cases, contact:**

Rebecca Frankel

Sage Editor

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## **Sample Titles from the Series**

[AMP Robotics: Strategic Governance for Building a Green Business with Responsible Use of AI](#)  
[Generate or Purchase? Financing a Sustainable Captive Power Project](#)  
[Seeding Labs: Entrepreneurial Innovation to Advance UN Sustainable Development Goals](#)  
[Octopus Energy: Pursuing Environmental Sustainability Goals at the Cost of Profits?](#)  
[Burnout of the Modern Workforce: Managerial and Organizational Considerations](#)  
[The Hurricane Maria Crisis: Defining and Responding to the Disaster in Puerto Rico](#)  
[AEC Computer: Adopting a Circular Business Model for Used Electronics](#)

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