

SAGE Business Cases FAQs

- *Will my case study be published in print or in a book?*

SBC is a digital-only product. We offer university-wide access to our cases, providing easy access for student and faculty use in courses and research. All the cases on SBC are available in full text on a fully mobile-friendly site, as well as pdf file for easy printing.

- *Is SAGE Business Cases a peer-reviewed journal, with an impact factor?*

SAGE Business Cases is not a journal; however, the collection is peer-reviewed and indexed on Google Scholar. Each first draft will be assessed by editorial staff at SAGE. If we like what we see, the case will be sent to peer-review. SAGE's expert review board will assess each case for quality, accessibility, and usefulness in the classroom. While SBC is not a journal in the traditional sense, you can feel confident listing your case under peer-reviewed publications in your CV.

- *Do universities recognize publication in SBC when making tenure/promotion decisions?*

Each university has its own approach, but often faculty will get credit for peer-reviewed case publication under AACSB's Teaching/Instructional Impact metric:

TEACHING/INSTRUCTIONAL IMPACT · Grants for research that influence teaching/pedagogical practices, materials, etc. · Case studies of research leading to the adoption of new teaching/learning practices · Textbooks, teaching manuals, etc., that are widely adopted (by number of editions, number of downloads, number of views, use in teaching, sales volume, etc.) · Publications that focus on research methods and teaching · Research-based learning projects with companies, institutions, and/or non-profit organizations · Instructional software (by number of programs developed, number of users, etc.) · **Case study development** (by number of studies developed, number of users, etc.)

<https://www.aacsb.edu/-/media/aacsb/docs/accreditation/business/standards-and-tables/2018-business-standards.ashx?la=en&hash=B9AF18F3FA0DF19B352B605CBCE17959E32445D9>

- *What level of student will use my case study?*

SBC features cases that can be used in both undergraduate and graduate courses. Your teaching notes and discussion questions help guide instructors in how to best adapt the material for various levels.

- *Will all cases be published?*

We will work closely with you to ensure that your work meets with the aims and objectives of our collection. However, the final decision about whether to publish a case study rests with SAGE and its academic reviewers. If after careful consideration SAGE decides not to publish your case, it will be returned to you and you will be free to utilize it in any way you wish.

- *Can I submit a case that has been already been published in a textbook or journal?*

No, we only accept manuscripts that have not been previously published.

- *How do I turn my conference presentation/published research into a case study?*

The key is to find a central problem or decision point within your work that you can then adapt into a narrative that will be useful in the classroom. Ensure that your work has the required case elements outlined in our author guidelines and case templates (<http://sk.sagepub.com/sbc-contributor-resources>).

- *Can I use my case study in a class or presentation?*

While you are licensing the right for SAGE to use your case, you retain the copyright to your case and can use your original content within your other work. We will provide you with access to a PDF copy of your case as it appears on SBC, as well as a URL and DOI for the online version.

- *How do I cite my case on my CV?*

o APA: [Contributor surname], [Contributor initial], ([Year]). [Case study title]. In SAGE Business Cases. 2018. [DOI/ISBN]

o Harvard: [Contributor surname], [Contributor initial] [Year]. '[Case study title]', In SAGE Business Cases, SAGE Publications Ltd., viewed [date viewed], [DOI/ISBN].

o MLA: [Contributor surname], [Contributor first name]. "[Case study title]." SAGE Business Cases. SAGE Publications Ltd., 2018. SAGE Research Methods. Web. [date viewed].

o Chicago: [Contributor surname], [Contributor first name]. "[Case study title]." In SAGE Business Cases. SAGE Publications Ltd., 2018. [DOI/ISBN].

- *Can I see a sample case study?*

Yes. Feel free to contact SAGE editorial, and we will be happy to share a sample case in your area of expertise.

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- *How can I get access to SBC for myself or my students?*

To access SAGE's 3,000+ cases, you can use this link to sign up for a free 30-day trial for yourself: <https://us.sagepub.com/en-us/nam/sbctrtrial>.

Cases are not sold on an individual basis, but as a collection available via your academic library. Once your library subscribes to or purchases the collection, all cases are available for free to faculty, students, and alums (though teaching notes are only visible to faculty).