it’s all upskill from here

Module overview

SAGE Skills: Business empowers students to develop and practice real-world skills needed to successfully transition from campus to the modern workplace.

Launching Fall 2021, this new interactive digital resource features both academic and practitioner experts in flexible learning tracks across five in-demand categories. Supporting a wide range of courses, SAGE Skills: Business offers students a self-guided journey to gain the career-ready skill sets essential for professional success.

SAGE assembled a global team of scholars and professionals to create authoritative, engaging content that will improve career readiness for a broad range of students. These experts have carefully selected the skills known to be most critical for the modern workplace.
Five modules covering 50 in-demand business skills through more than 850 topics

**Data Analytics**
- Data in the Workplace
- Determining Business Objectives and Planning Data Analytics Projects
- Data Privacy and Governance
- Data Collection Strategies
- Assessing Data Quality
- Cleansing Data
- Demystifying Excel
- Interpreting Business Data
- Qualitative Data Analysis
- Visualizing Data
- Sharing Data Insights
- Data Analytics in Daily Life

**Entrepreneurship**
- Entrepreneurial Mindset
- Opportunity Recognition
- Market and Competitor Analysis
- Developing Your Business Model
- Intellectual Property
- Funding Your Business
- Business Structure
- Regulatory Considerations
- Forming Your Team
- Sustainability
- Brand Storytelling
- Sales and Channel Development

**Leadership**
- Self-Awareness
- Perseverance
- Cultural Competence
- Interpersonal Connections
- Communication
- Groups, Teams, and Organizations
- Ethics
- Strategic Planning
- Creative Problem Solving
- Influence

**Organizational Communication**
- Communicating with Stakeholders
- Writing for the Workplace
- Presenting and Speaking
- Communication and Technology
- Diversity, Equity, and Inclusion in Communication
- Sustainability and Ethics in Communication
- Crisis and Strategic Communication
- Personal Selling and Brand Management
- Job Searching and Interviewing

**Professionalism**
- Building Healthy Relationships
- Problem Solving
- Ethics and Integrity
- Teamwork
- Building Your Professional Reputation
- Coaching and Mentoring
- Creativity and Innovation
- Career Readiness
- Understanding Bias
- Working Virtually
- Understanding Organizations