give your students the skills to shine

Relevant and accessible skills for students to prepare for successful careers

SAGE skills business
Practical business skills for professional success

SAGE Skills: Business empowers students to develop and practice real-world skills needed to successfully transition from campus to the modern workplace.

This new interactive digital resource features both academic and practitioner experts in a library of flexible learning tracks across five in-demand categories.

Supporting a wide range of courses, SAGE Skills: Business offers students a self-guided journey to gain the career-ready skill sets essential for professional success.

“Today’s workplace is dynamic and ever-changing, calling for an agile, innovative, and collaborative workforce skilled to lead in any context. Developing professional skills can help in enhancing the very skills needed to be able to work together to solve the issues of the 21st century.

– Corey Seemiller, Leadership Module Editor-in-Chief
Discover the SAGE difference

SAGE brings unparalleled experience in teaching, learning, and research together with an experienced team of editors and contributors—from academics to entrepreneurs. These experts selected the skills and topics viewed as most relevant for today’s workforce.

Our strong emphasis on diverse, global content and strategic thinking applied to complex issues provides the foundation for transformative research for the next generation of leaders. SAGE Skills: Business offers students a customized journey from over 850 business skills topics across five comprehensive modules.

Examples of skills featured in each module

**Data Analytics**
- Data in the Workplace
- Interpreting Business Data
- Qualitative Data Analysis
- Visualizing Data

**Entrepreneurship**
- Opportunity Recognition
- Intellectual Property
- Funding Your Business
- Sustainability

**Leadership**
- Cultural Competence
- Ethics
- Strategic Planning
- Influence
- Creative Problem Solving

**Organizational Communication**
- Communicating with Stakeholders
- Job Search & Interviewing
- Writing for the Workplace
- Personal Selling & Brand Management

**Professionalism**
- Building Your Professional Reputation
- Career Readiness
- Understanding Bias
- Understanding Organizations
Helping institutions deliver on their promise of improved student outcomes

Supporting classroom instruction and course work, **SAGE Skills: Business** enables students to put knowledge into action with interactive application tools.

- Unlimited simultaneous access with no need to relicense content
- Simplicity of use with embeddable content including video clips and worksheets
- Alumni access allows graduates to hone their professional skills
- Modern content developed with a diverse, global perspective
- Built for the future to prepare students for success
- Digital resource with 24/7 access for in-demand skills
SAGE Skills: Business offers flexibility – instructors, students, and alumni can identify personal knowledge gaps and skill sets in need of development. Whether progressing in a linear fashion through a full skill module, or learning best practices for a particular skill or specific topic, users map their path to skill mastery via:

- Interactive scenarios
- Self-assessments
- Links to full-text SAGE Journals articles
- Live data embeds and Excel spreadsheets
- Downloadable worksheets

Be the first to trial when you sign-up at sagepub.com/sage-skills-business-register-interest
Committed to the future of business education

The SAGE collection of business resources are created to foster the needed skills and strategy for transformative business research and future success.

Learn more about our collection at sagepub.com/sage-business-and-management