



 **SAGE business&management**

SAGE Video and Business Case Pairings

Joined with chapters from the SAGE textbook
Leadership: Theory and Practice

This content pairing of **SAGE Business Cases** and **SAGE Video** to complement the traditional textbook, *Leadership: Theory and Practice*, was created by SAGE authors and contributors Dr. Lisa DeFrank-Cole, Director and Professor, Leadership Studies, West Virginia University and Dr. Sherylle J. Tan, Director of Internships and Research at the Kravis Leadership Institute, Claremont McKenna College.

Introduction

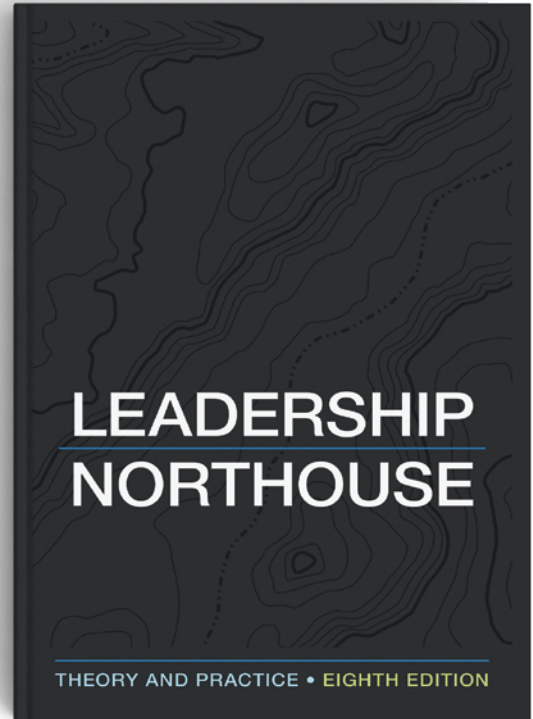
When teaching in-person, online, or in a hybrid modality, offering students materials that complement a classic textbook provides opportunities to learn content in different ways.

Using *Leadership: Theory and Practice* by Peter G. Northouse as the textbook, the following videos and cases can be paired together to enhance learning. Several sample chapters from the Northouse text have been selected and paired with SAGE digital content to expand options for student engagement with key concepts.

Each of these pairings relate to one another within a common theme. Whether in the category of theory or other areas related to leadership, each topic is listed and pairings—including video, case study, and text—are provided.

The selection aims to connect a range of case study authors/video presenters with chapters in the book. Particular attention was paid to select materials from a diversity of scholars, who represent many types of people, to further students' understanding and exposure to a richness of ideas. This variety includes expert-information from scholars representing multiple genders, ages, races, ethnicities, and nationalities. Leadership cannot be fully understood through the lens of one type of person but requires a multitude of perspectives.

Learning styles may be different for each student in a class. By using content that varies in length, style, and delivery method, students' distinctive ways of learning can be addressed. Combining delivery methods so students can have options—including pre-reading texts, listening to lectures in person or online, watching videos, and working through a case study—provides a myriad of opportunities for students to learn.



Consider using the pairings below, which have been carefully selected to provide high-quality content about topics using a variety of SAGE resources.

cases

SAGE Business Cases inspires students to develop their own best practices and prepare for professional success. An extensive collection of more than 4,250 cases featuring small family businesses and start ups to Fortune 500 corporations. With cases and authors from over 100 countries, our collection offers a variety of viewpoints that reflect the modern business world.

video

SAGE Video streaming collections are developed in partnership with leading academics and practitioners to deliver high-quality videos carefully commissioned to deliver on key pedagogical goals of courses at all levels. The **SAGE Video** Leadership collection supports students' development of leadership and management skills in diverse business environments from small businesses to global enterprises.

Leadership theory

Use the **SAGE Video Leadership Collection** and **SAGE Business Cases** to complement the traditional textbook, *Leadership: Theory and Practice*, offering a variety of resources to learn and engage in a single topic.

Leader-Member Exchange (LMX)

SAGE Video

Leader-Member Exchange Theory
with Amanda Hinojosa. 2020.

DOI: <http://dx.doi.org/10.4135/9781529724912>

SAGE Business Cases

Leader-Member Exchange Theory: Barack Obama
by John Baker and Charles Baker. 2017.

DOI: <http://dx.doi.org/10.4135/9781526426680>

SAGE Textbook

Chapter 7 Leader Member Exchange
Leadership: Theory and Practice, 8th edition.
by Peter Northouse. 2019.

Transformational Leadership

SAGE Video

Transformational Leadership: The Role of Charisma
by Ron Riggio. 2020.

DOI: <http://dx.doi.org/10.4135/9781529720679>

SAGE Business Cases

Transformational Leadership—Steve Jobs
by John Baker and Charles Baker. 2017.

DOI: <http://dx.doi.org/10.4135/9781473993419>

SAGE Textbook

Chapter 8: Transformational Leadership
Leadership: Theory and Practice, 8th edition.
by Peter Northouse. 2019.

Servant Leadership

SAGE Video

Spiritual Leadership: Responding to the Call about Bishop of Gloucester, the Right Reverend Rachel Treweek (a Servant Leader)

discussed by Lisa DeFrank-Cole. 2020.

DOI: <http://dx.doi.org/10.4135/9781529713916>

OR

Servant Leadership: Backpacks for Life
by Alexa Modero, Brett D'Alessandro, and Kara Desmet. 2020.

DOI: <http://dx.doi.org/10.4135/9781529720402>

SAGE Business Cases

SendGrid, Inc: Growth Through Servant Leadership
by Arpita Agnihotri and Saurabh Bhattacharya. 2019.

DOI: <http://dx.doi.org/10.4135/9781526462053>

SAGE Textbook

Chapter 10 Servant Leadership
Leadership: Theory and Practice, 8th edition.
by Peter Northouse. 2019.

Other leadership themes and topics

Followership

SAGE Video

Leader-Follower Interactions: The Role of Emotions
by Amanda Hinojosa. 2020.

DOI: <http://dx.doi.org/10.4135/9781529724240>

SAGE Business Cases

The Value of Effective Followership: A Case Study
by Augustine O. Agho. 2019.

DOI: <http://dx.doi.org/10.4135/9781526474308>

SAGE Textbook

Chapter 12 Followership

Leadership: Theory and Practice, 8th edition.

by Peter Northouse. 2019.

Leadership Ethics

SAGE Video

Leadership Ethics

by Michael Chikeleze. 2020.

DOI: <http://dx.doi.org/10.4135/9781529713831>

SAGE Business Cases

Prison Sourcing: 'Doing Good' or 'Good for Business?'
by Mary Lacity, Joseph Rottman, and Erran Carmel. 2014.

DOI: <http://dx.doi.org/10.1057/jittc.2014.7>

SAGE Textbook

Chapter 13 Leadership Ethics

Leadership: Theory and Practice, 8th edition.

by Peter Northouse. 2019.

Team Leadership

SAGE Video

Team Leadership: Liberating Talent

by Joanne Mylles. 2020.

DOI: <http://dx.doi.org/10.4135/9781529713930>

SAGE Business Cases

Shared Leadership Through Improvisational Theatre
by Jiunwen Wang, Ivy Chia, Chin Heng Low,
and Darrel Lim. 2020.

DOI: <http://dx.doi.org/10.4135/9781529722710>

SAGE Textbook

Chapter 14 Team Leadership

Leadership: Theory and Practice, 8th edition.

by Peter Northouse. 2019.

Gender and Leadership

SAGE Video

*Women and Leadership: The Case of HackNY about
Diana Navarro*

discussed by Sherylle Tan. 2020.

DOI: <http://dx.doi.org/10.4135/9781529718607>

SAGE Business Cases

*Women in Pursuit of the Sports Coaching Profession:
Challenges and Solutions*

by Dana Voelker and Stephen Harvey. 2018.

DOI: <http://dx.doi.org/10.4135/9781526437198>

SAGE Textbook

Chapter 15 Gender and Leadership

Leadership: Theory and Practice, 8th edition.

by Peter Northouse. 2019.



Race/Gender

SAGE Video

Gender and Leadership: The Glass Ceiling, the Glass Cliff and Gender Stereotypes
by Alex Haslam. 2020.

SAGE Business Cases

Unilever and Leadership: Gender, Race, and Classification in Corporate Globalisation
by Maria Humphries-Kil. 2019.
DOI: <http://dx.doi.org/10.4135/9781526469311>

SAGE Textbook

Chapter 15 Gender and Leadership
Leadership: Theory and Practice, 8th edition.
by Peter Northouse. 2019.

Cultural/Global Leadership

SAGE Video

Global Leadership
by Joanne Barnes. 2020.
DOI: <http://dx.doi.org/10.4135/9781529724288>

SAGE Business Cases

Teach for All
by William Drenttel. 2011.
DOI: <http://dx.doi.org/10.4135/9781526407481>

SAGE Textbook

Chapter 16 Culture and Leadership
Leadership: Theory and Practice, 8th edition.
by Peter Northouse. 2019.

Multicultural/Culture

SAGE Video

Multicultural Leadership
by Juana Bordas. 2020.
DOI: <http://dx.doi.org/10.4135/9781529722352>

SAGE Business Cases

Recruiting Women to Work in the Kingdom of Saudi Arabia: Challenges in Leadership and Cultural Intelligence
by Jacquelyn Elliott and Lisa DeFrank-Cole. 2018.
DOI: <http://dx.doi.org/10.4135/9781526440990>

SAGE Textbook

Chapter 16 Culture and Leadership
Leadership: Theory and Practice, 8th edition.
by Peter Northouse. 2019.

