Sage Business Cases

Partner with Sage to develop your Music Industry case

Series Editor: Andrae Alexander, USC Thornton School of Music

Sage Publishing continues to grow its teaching case collection, <u>Sage Business Cases</u>, across the business and management curriculum while also focusing in on key industries. The Music Industry collection within Sage Business Cases will focus on the topics of revenue, copyright ownership, emerging technologies, ethics, and how they intersect in the music industry.

Sage is pleased to offer case authors:

- Double-blind peer review of your case and teaching notes
- A thorough editorial process, working to develop your ideas and prepare cases for successful publication
- Copyright in your name and final PDF for ease of use in your classroom
- Payment when your case is published
- An international audience for your work

Have you written a case that you currently use in your classroom? Do you have an idea or a rough draft of a case? Bring it to Sage and we'll work with you to develop your idea and ready it for the global classroom.

DEADLINE FOR SUBMISSION:

August 31, 2023, for publication in 2024. August 31, 2024, for publication in 2025.

We look for cases between 1,000 and 5,000 words. Please include teaching notes and discussion questions. Guidelines and templates may be found <u>here</u>. Manuscripts are accepted on an ongoing basis through our ScholarOne <u>portal</u>. Authors receive decisions within 8 weeks of submission.

For questions and sample cases, contact:

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