

Welcome to the Instructor's Manual for SAGE Video!

Video is a central component of instruction and learning in higher education; however, high quality video that is explicitly developed and organized around curricula and key course needs is hard to find. *SAGE Video* aims to rectify this by offering collections of top-quality video—both newly commissioned and existing licensed videos—organized for instructors and students at all levels of university study.

The video collections are

- ▶ organized around subject taxonomies so that instructors and students can easily find the content they need for both class management and study, and
- ▶ designed with a clear line of sight to the learning outcomes of courses at university.

The *SAGE Video* platform offers numerous features designed to help both instructors and students, including a fully customizable video clipping and embedding tool to put control right in the hands of the end-user. Instructors and students can feel confident that *SAGE Video* will enhance the teaching and learning process both inside and outside of the classroom. Please visit this landing page for more information: sagepub.com/video.

The following is a faculty-oriented guide designed to help course instructors implement *SAGE Video* content within their teaching practices. Whether delivering lectures, research assignments, class discussion, or different forms of assessment, the following pages are intended to help instructors think about how they might use video in their course teaching, providing practical examples for implementation.

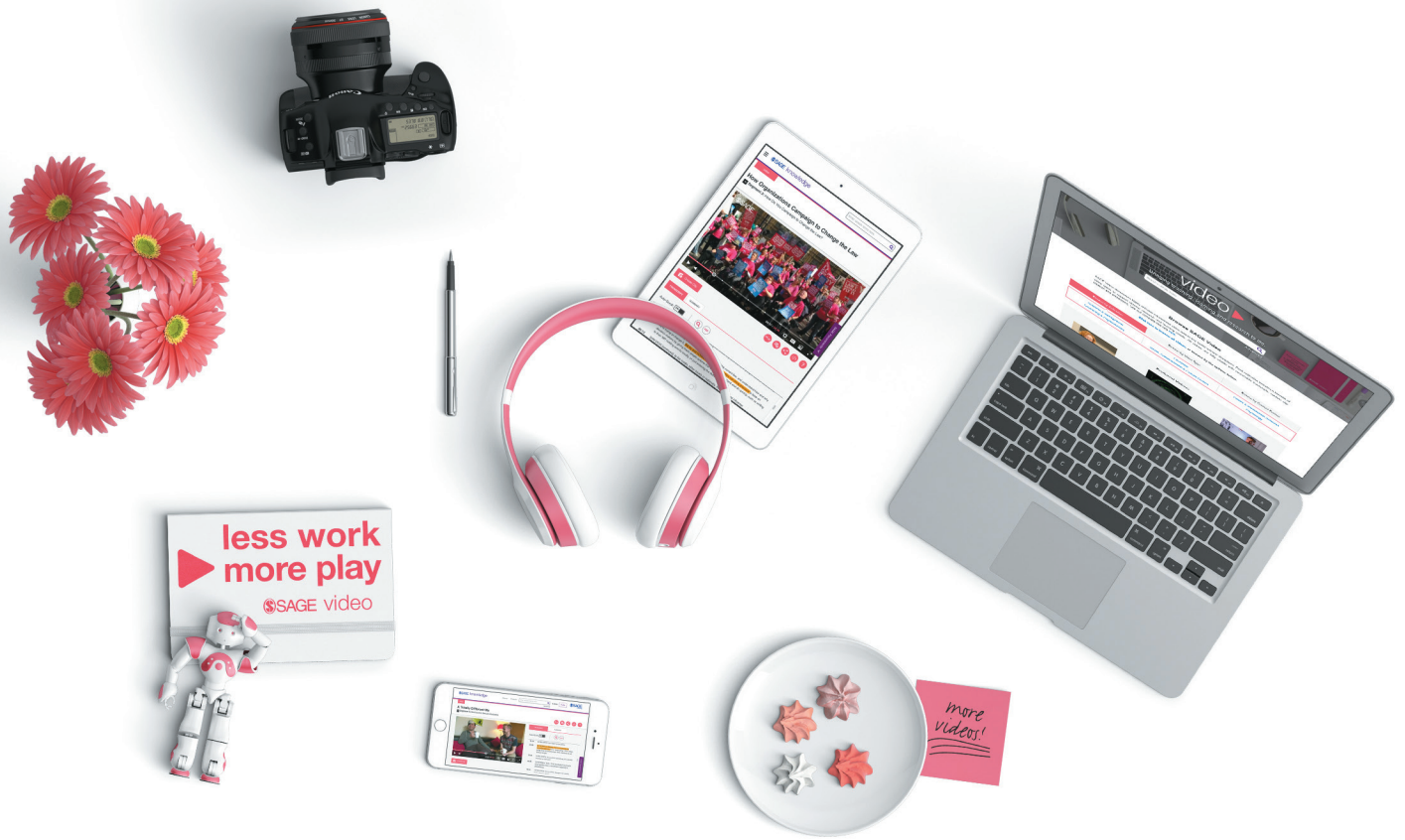
Written by academic faculty members in the relevant disciplines, each Instructor's Manual

- ▶ is organized by content type, first describing the value of using that particular content type in a given discipline,
- ▶ selects a video example and lists the courses in which this could be used,
- ▶ offers carefully curated clips of that content and the key concepts in which the clips will aid learning, and
- ▶ provides a variety of different course contexts where these clips can enhance instruction, such as assignments and assessments.

We hope that this guide helps you in your use of *SAGE Video*!



sk.sagepub.com/video



SAGE video

Bringing teaching, learning and research to life

Sociology
Teaching with Case Study Video

Content Type

A *case study* focuses on a particular problem in society. Using a case study video for a particular discipline will allow for a more in-depth examination of a specific issue.

The New Racism in a Raceless Society

(<http://sk.sagepub.com/video/the-new-racism-in-a-raceless-society>)

In this case study, Leslie Baker-Kimmons, Associate Professor of Sociology at Chicago State University, examines the significance of race and highlights racial profiling as an example that race still matters in society. She discusses neoliberalism as the new form of racism in a perceived “raceless” society.

Suggested Courses or Topics

This case study video can be used in any social science course examining the complexities of race and race relations. Course examples include:

- ▶ social problems,
- ▶ race and ethnicity,
- ▶ sociology of the Black family and more.

Classroom Clips

Listed below are a few examples of clips that focus on key concepts:

- ▶ **Clip 3:17 – 4:05** – This clip explains that new racism alive and well.
- ▶ **Clip 4:08 – 6:10** – This clip examines racial profiling and incarceration rates of African Americans.
- ▶ **Clip 6:15 – 7:18** – This clip discusses possible solutions to eradicate racial profiling.

Research Assignment

See below for an example assignment that you might use for students.

Dr. Baker-Kimmons argues that race continues to be significant in society. Students should conduct research on both sides of the argument. One side supporting that race is significant, and the other side advocating a neoliberal position. Students can be divided into groups where one group will investigate the significance of race, and the other group will investigate its insignificance. A member of each group will address the position of their group to the class.

Classroom Discussion

Here is an example question which might be used for in-class discussion.

Dr. Baker-Kimmons discusses the social significance of race by highlighting racial profiling and high incarceration rates of African Americans. Is race still socially significant? What strategies can law enforcement officers use to prevent racial profiling? Do you believe the decriminalization of drugs could counter high incarceration rates of African American males?





SAGE video

Bringing teaching, learning and research to life

Sociology
Teaching with Documentary Video

Content Type

Documentaries are an engaging format that takes an in-depth perspective on a particular subject. *Documentaries* expose the student to an aspect of reality that they would not experience from a typical textbook. This format is advantageous for today's students who are more accustomed to learning from a screen. *Documentaries* allow for interactive learning and improved retention, comprehension, and critical media literacy.

Changing Families

<http://sk.sagepub.com/video/changing-families>

This *Documentary* video examines the changing form of today's family. The video highlights the role of the family in society, the impact of the family on children, and the reality that the traditional nuclear family is transforming into something new and different. It is argued that society should be accepting of these changes in the family and to let go of traditional understandings of what a family should look like.

Suggested Courses or Topics

This *Documentary* video can be used in any social or behavioral science course where students learn about family dynamics. Course examples might include:

- ▶ marriage and family,
- ▶ family,
- ▶ gender studies, and more.

Classroom Clips

Listed below are a few examples of clips that focus on key concepts:

- ▶ This clip explains the impact of living in a family. **Clip 3:56 – 4:15.**
- ▶ This clip identifies the role of the family. **Clip 5:01 – 5:30.**
- ▶ This clip discusses how children develop values from the people with whom they bond. **Clip 6:13 – 6:46**
- ▶ This clip discusses how the family is transforming. **Clip 9:01 – 11:21.**

Research Assignment

See below for an example assignment that you might use for students.

In this *Documentary*, family transformation is discussed as being the result of women entering the labor force. Students should research scholarly text and examine changing family types to compare and contrast with traditional family forms.

Classroom Discussion

Here is an example question which might be used for in-class discussion.

Course instructors can create a video worksheet that contains key concepts, which can be used to facilitate class discussions and as a study guide for quizzes and exams. Instructors should go around the classroom and have students define family to generate a discussion about the variety of definitions of family.





SAGE video

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Sociology
Teaching with In Practice Video

Content Type

The *In Practice* video is an intensive study that explores social problems and how we work to solve and raise awareness about them. The *In Practice* video can be the discussion of findings from a longitudinal study or it could be a discussion of an issue that continues to impact society. *In Practice* videos define a problem and function much like a workshop that draws upon various research methods and applied learning techniques. *In Practice* videos can be useful in addressing different student learning styles, as well as being a good resource to support the trend toward distant learning. The video platform allows for interactive learning and improved comprehension of a particular subject. Students will have the ability to pause and replay important sections of the video. Instructors can also use *In Practice* videos to generate class discussion, assign homework, and to create quizzes.

Media Literacy Research

<http://sk.sagepub.com/video/media-literacy-research>

In this *In Practice* video, Alison Preston, a communications media regulator for Ofcom in the UK, monitors how audiences think and feel about media issues in order to promote media literacy. Alison discusses the necessity of media literacy research to assess how well users have a critical awareness of all forms of media. She discusses the findings of her research that examined if users of social media can differentiate between advertising and editorials and if users' level of skepticism and trustworthiness is reliable results when using search engines.

Suggested Courses or Topics

This *In Practice* video would be ideal for courses where students are learn about media literacy. Courses might include:

- ▶ mass media and communications,
- ▶ journalism,
- ▶ sociology of popular culture,
- ▶ research methods, and more.

Classroom Clips

Listed below are a few examples of clips that focus on key concepts:

- ▶ This clip asks the question of how children view web content. **Clip 2:07 – 3:53**
- ▶ This clip focuses on online safety and how children perceive risks online. **Clip 4:00 – 4:48**
- ▶ This clip discusses the issue of how to protect children online. **Clip 7:30 – 7:51**

Research Assignment

See below for an example assignment that you might use for students.

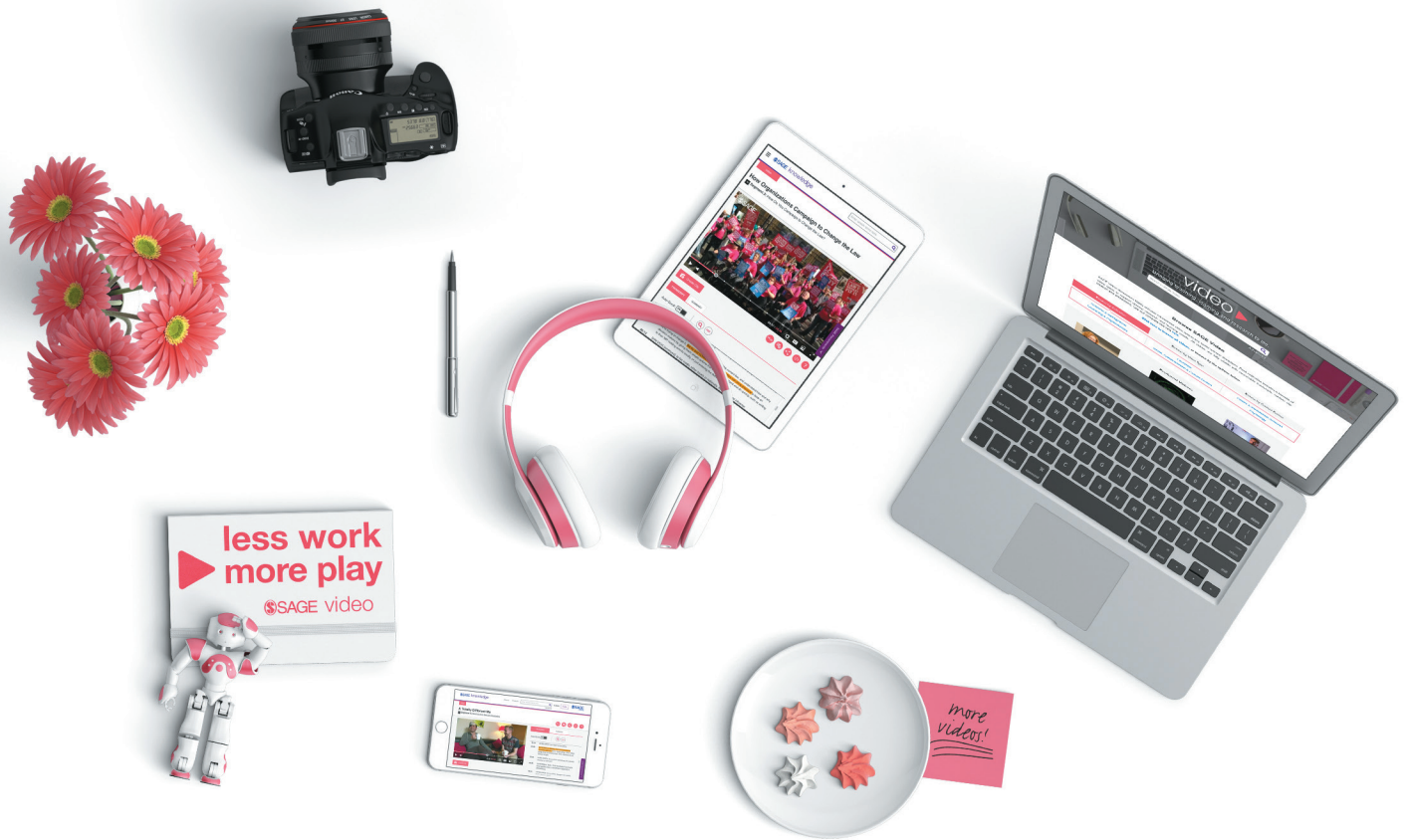
In this *In Practice* video, Alison Preston discusses the issue of protecting children while online. Research the top 10 online safety issues facing children and develop an action plan to reduce these problems.

Classroom Discussion

Here is an example question which might be used for in-class discussion.

Alison Preston advocates for media literacy by highlighting the importance of critical understanding. What is your level of critical understanding? How do you determine if a website is trustworthy?





SAGE video

Bringing teaching, learning and research to life

Sociology
Teaching with Interview Video

Content Type

Interview videos highlight social problems and concepts from the interviewee's expert perspective. *Interviews* allow you to showcase to your students special guests from the field.

George Ritzer Discusses Consumption

<http://sk.sagepub.com/video/george-ritzer-discusses-consumption>

In this *Interview* video, Dr. George Ritzer, Distinguished Professor of Sociology at the University of Maryland at College Park, discusses consumption and why it is important to study the impact of consumption at both the macro and micro levels of society.

Suggested Courses or Topics

This *Interview* video can be used in any subject where students study how the economy organizes society. Course examples might include:

- ▶ business and marketing,
- ▶ social problems,
- ▶ social stratification,
- ▶ economics,
- ▶ psychology, and more.

Classroom Clips

Listed below are a few examples of clips that focus on key concepts:

- ▶ This clip defines consumption at the macro-level.
Clip 15 – 1:23.
- ▶ This clip examines consumption at the micro-level.
Clip 1:35 – 2:56.
- ▶ This clip discusses the combination of production and consumption which Dr. Ritzer coined as “prosumption.”
Clip 2:59 – 4:46.

Research Assignment

See below for example assignments which you might use for students.

- 1 Dr. Ritzer discusses the exploitive and irrational nature of self-service culture. Students can conduct qualitative research on companies with self-service policies to examine its impact on the consumer.
- 2 Students could also conduct research on patterns in the U.S. labor market over the last 50 years to identify the social shift from a producer culture to a consumer culture.

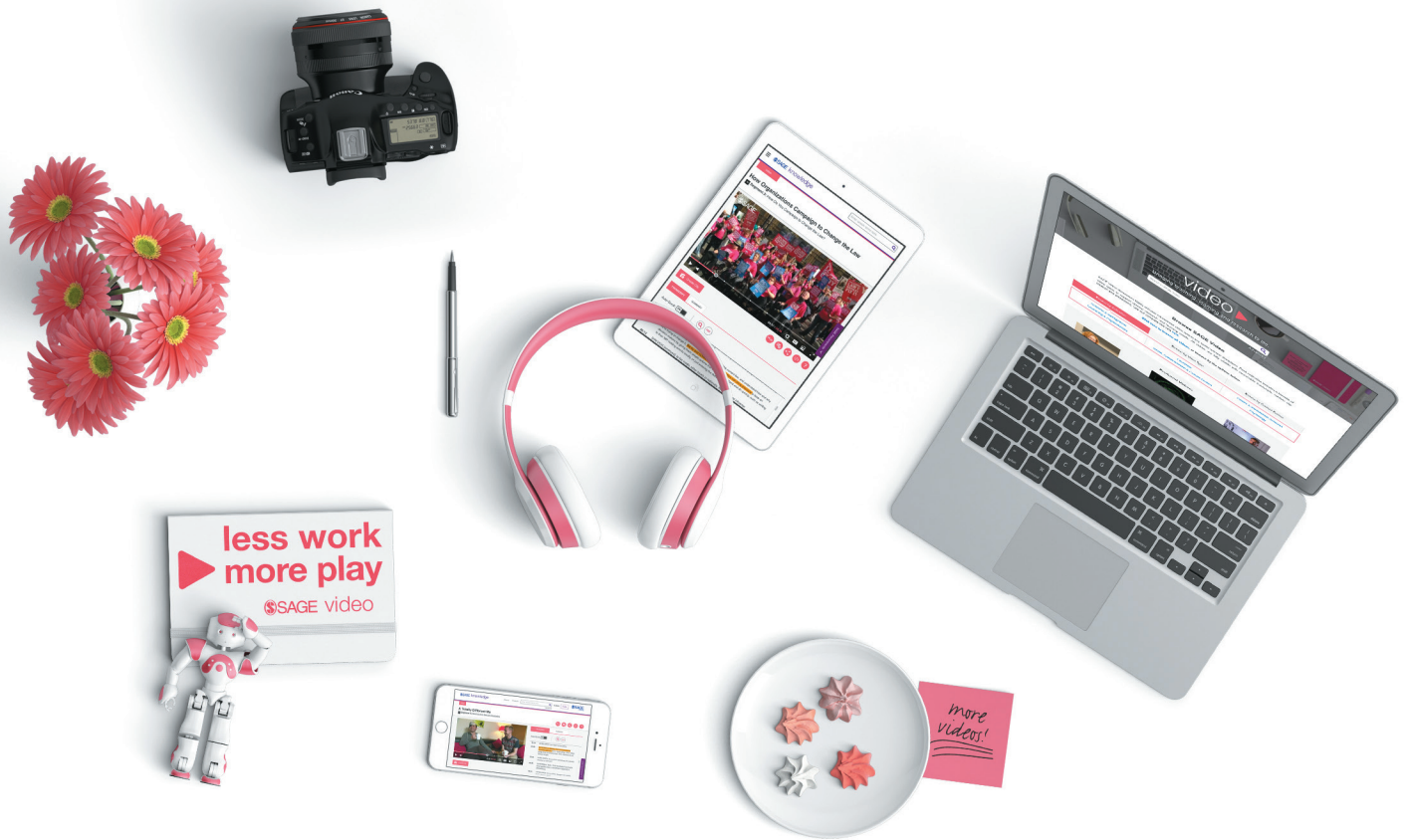
Classroom Discussion

Here is an example question which might be used for in-class discussion.

Dr. Ritzer discussed “shadow work” as work for which one does not get paid to do. What types of shadow work have you participated in, and do you feel differently after seeing this video?

How did you let yourself become a prosumer? How important is consumption to you? Is a “do-it-yourself” mentality actually exploitive?





SAGE video

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Sociology
Teaching with Tutorial Video

Content Type

Tutorials are brief videos that target core concepts in a particular discipline. For example, in a race and ethnicity course, a tutorial video will provide an overview of race relations by highlighting key vocabulary and fundamental concepts.

Race: The Social Construction of Race and Its Function in Contemporary American Society

<http://sk.sagepub.com/video/race-the-social-construction-of-race-and-its-function-in-contemporary-ameri>

In this *Tutorial*, Dr. Leslie Baker-Kimmons, Associate Professor of Sociology at Chicago State University, discusses the social construction of race and the role race continues to occupy in contemporary United States. She also discusses race as both a myth and a reality; why race is socially constructed; and the cycle of stereotypes, prejudice, and discrimination.

Suggested Courses or Topics

This tutorial can be used broadly among the behavioral and social sciences where students are learning about diversity and complexities of race and race relations. Course examples might include:

- ▶ anthropology,
- ▶ cultural studies,
- ▶ ethnic studies,
- ▶ African American studies,
- ▶ psychology,
- ▶ gender studies, and more.

Classroom Clips

Listed below are a few examples of clips that focus on key concepts:

- ▶ This clip discusses the social construction of race. **Clip 1:30 – 2:59.**
- ▶ This clip discusses theories that explain why people are prejudiced. **Clip 4:22 – 5:38.**
- ▶ This clip demonstrates the intersection of stereotypes, prejudice, and discrimination creating a vicious cycle which is almost impossible to disrupt. **Clip 6:24 – 7:03.**

Research Assignment

See below for an example assignment that you might use for students.

Dr. Baker-Kimmons discusses race as a socially constructed concept. Identify two other diverse cultures and compare and contrast how their racial groups have been socially constructed.

Classroom Discussion

Here is an example question which might be used for in-class discussion.

Dr. Baker-Kimmons discusses the existence of a vicious cycle (**Clip 6:25 – 7:03**). What is meaning of this vicious cycle? What social forces perpetuate this cycle? How might you go about disrupting this cycle?



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