

## Partner with SAGE to develop cases on Agribusiness

## **Series Editor**

Dr. Elizabeth Jackson, Associate Professor of Supply Chain Management & Logistics, Curtin University

**SAGE Publishing** continues to grow its global case collection, **SAGE Business Cases**, in key areas that are topical and sought after, such as agribusiness.

Do you have an idea or a rough case draft? Have you written an agribusiness-related case currently used in your classroom? Bring it to SAGE and we'll work with you to develop your idea. We also encourage students to work alongside you as case writing enables students to apply theory to real-world situations, and they benefit from copublication credits. Agribusiness covers everything from the refined process of cultivating and managing food and livestock production on farm estates management and land management to the amplification of processed agrifood products to consumers' households. Agribusiness degree programmes give students an understanding of the economic and business principles that underlie management and its application to agricultural and allied industries.

## Suggested topics include:

Agribusiness management International agribusiness	Agricultural economics and trade Agro-ecosystem impact and sustainable development goals	Crop production and agronomy Food and fiber processing
Food safety	Food and agritech innovation	Indigenous food production and supply chains
Food retailing	Social trends and movements in agriculture	
Food and agricultural supply chains	Global sustainability	

**As well as:** Grassland management and ecology, diversity in agribusiness systems such as medicinal, industrial, and energy crops

The topics above are merely an illustration. We encourage a broad spectrum of cases on all topics related to agribusiness from various industries, geographical areas, and diverse business sub-disciplines. We also welcome teaching cases that explore not only successful enterprises, but also those that provide opportunities to learn from failures.

SAGE is pleased to offer case authors:

- Double-blind peer review of your case and teaching notes
- A thorough editorial process, working to develop your ideas and prepare cases for successful publication
- Freedom to include your students in the case research and writing process
- Copyright in your name and final PDF for ease of use in your classroom
- Payment when your case is published
- An international audience for your work

## Submission Deadlines: Expressions of interest due by 19 May, 2023 Full case and teaching notes due by 31 August, 2023

We look for cases between 1,000 and 5,000 words. Please include discussion questions and teaching notes. Guidelines, templates, and the submission portal may be found at <a href="http://sk.sagepub.com/cases/author-info">http://sk.sagepub.com/cases/author-info</a>

Early submissions are welcome <a href="https://mc.manuscriptcentral.com/sbc">https://mc.manuscriptcentral.com/sbc</a>

For Questions, Samples Cases, and Author Guidelines, please contact the SAGE Business Cases Editorial team or Ro'isin Singh (roisin.singh@sagepub.co.uk), Acquisition Editor.